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Marc Rozzo



Bio

Name: Marc Ryon Rozzo
Height: 6'0"
Weight: 185

I have been involved in custom cars and import racing since 1992. It all started when I had a small shop that dealt with lowriders and custom hydraulic installation. When super street mag first came out was about the time when everything changed for the better. From that point I started getting into the import scene pretty deep. It was fairly easy to make a name for yourself back then because there was not a lot of parts available, so fabricators were king. Back then we would drag race at all east coast events and would enter every burnout contest we could find because it was easy money. I continued to drag race and road race my all motor civic coupe until 2006.

Drift scene

Sometime in the mid to late 90s I came across a jdm magazine called Options. That magazine changed my life. All I wanted to do was imitate the drifters in Japan, even though I really didn't understand what drifting was. Once I figured out what drifting was thru videos that's all I wanted to do. The problem was all I had was a fwd car, but I knew I could drive because of my road racing, auto cross and drag racing background. So I started trying to drift fwd and after a couple of years got pretty good. I think Hata Keyama a star ff drifter in Japan helped me the most because I studied his style and car setup night and day. Most of the drifting I did was mountain roads at night so it was really dangerous and totally illegal.

Since I knew I couldn't afford many more tickets and risk death I tracked down a real competition by us-drift in 2003 and This is how the whole competitive drifting came about for me. I went to this comp and did really well, I actually won but they couldn't give me first because I had a fwd car and they said it really wasn't drifting, I ended up 2nd, the crowd was pissed and a riot almost happened. After this I went to a few more comps and was faced with the same problems. I would do real well but the haters were still there and I couldn't win. Since everyone hated me cause I had a fwd car and I was better than most other competitors in real drift cars, I decided that a real drift car would put a stop to all the bs. So I bought my 95 240sx

Its all been pretty sweet since that day, drifting a fwd was a challenge but rwd is very natural to me. I started competing on an amateur level where no one knew my name and have graduated to a semi pro level where everyone knows my name.

I currently run Drift People LLC w/my partner and fab guy josh "ish" braskett. We currently run drift practice/comps for beaverun raceway. I am also the head drift instructor for beaverun. I feel that giving back to the sport will only make it better, so we try our hardest to keep costs down so amateurs can learn to drift without breaking their wallets.



The following data was compiled via a random selection online survey available on the Formula Drift website. The survey was conducted from August 16 to October 1, 2004, with more than 700 surveys were received.

- More than 80% of respondents are between the ages of 16-29 years.
- Drifting is a predominantly male fan base; 88%.
- 60% of drifting fans are college graduates or have attended college.
- More than 45% of drifting fans earn an annual salary in excess of \$35,000.
- Online use is hot among drifting fans; more than 47% spend between 8 and 30 hours online every week
- Drifting fans love to game; nearly 90% of respondents own gaming systems
- Local parts chain stores are not the primary resource for drift enthusiasts (less than 13%); more than 42% purchase parts online, with more than 41% buying from specialty/tuner shops direct.
- Fans will be fans; of all the respondents less than 20% ever get behind the wheel to give drifting a try; more than 70% enjoy watching the sport.
- No surprise, more than 85% of fans own their own car, and that they are predominately Japanese imports. The most popular brands include Nissan (29%), Toyota (16%) and Honda (15%).

Demographic

Television

- As part of the 2005 series will be aired nationally on Comcast cable channel G4TechTV, as part of a multi-year, national deal to bring viewers hour-long specials showcasing competitions companies including EA Games and Circuit City

First drifting championship to have works teams (auto maker supported) and the culture of drifting.

More Formula Drift Fast Facts

- Formula D has the largest number of tire manufactures involved that any other motorsport series in the world.
- First drifting championship to be featured in a major video game with title sponsor EA Games
- First drifting championships to be sponsored by non-endemic



Motorsport & Media history

DMVM video magazine <http://homepage.mac.com/cmearns/Menu3.html> CLICK
DRIFT VIDEO THEN GO TO [Beaver Run Drift Day 9-11-5](#) video (they have me as
Gary Simmons but that's wrong) and [Beaver Run Drift Day 9-11-5](#) (my car is black
w/camo hood.....Check out 1min 10 seconds that's my rodeo!)

lookout drift.com

urban racer.com 2007 [www.urbanracer.com/articles/ anmviewer.asp?a=2070](http://www.urbanracer.com/articles/anmviewer.asp?a=2070)

Super Street December 97cover shot (retired car)

TMR mazine photo shoot 2001 (retired car)

Turbo Jan 1998 (retired car)

Toyo tire /MIR ads SuperStreet and Turbo 1997/1998 (retired car)

TEKADEMIKS VIDEO (retired car)

AREA 1320 VOLUME 1 (retired car)

AREA 1320 VIDEO MAG VOLUME 2 (retired car)

TERRORTEKNIKS WHAT YA EXPECT

TERRORTEKNIKS DEUCE

Awards and Accomplishments:

2nd place overall us drift 2006 season 4 events total

<http://www.usdrift.com/Site.aspx?Page=Standings>

11th place formula d qualifier Texas 2006.....brand new car still needed tuned

http://www.driftday.com/fdtxqualifier_results.htm

11th place overall us drift 2005 season attended 2 events of 5

2nd place overall Beaverun drift series 2005..... missed first 2 of 5 events

3rd place tie US Drift/Lookout National Competition place @ Old Dominion

Speedway Manassas, VA 6/5/05,

3rd US Drift/Outbreak Motorsports Drift Day @ Kil-Kare Speedway Dayton, OH
5/8/05,

2nd place DGTrials Drift Riot @ Beaverun Motorsports Complex Wampum, PA
5/17-18/03(driving a FWD CIVIC)

DNF crash Summit point drift 6/7/03 fwd civic



Machine

1995 Nissan 240SX

Motor/Tranny

SR20DET swap 360hp @ wheels
cometic head gasket
ARP studs
GREDDY dual valve springs
Turbonetics gt3076r ball bearing turbo 21psi
Nismo thermostat
q45 mass air Stillin
q45 velocity stack
Jdm engine damper
HKS type S blowoff valve
Nismo transmission mounts
peak performance motor mounts
ACT extreme pressure plate and 6puck un-sprung clutch
Walbro hp 255fuel pump
Detchworks 740cc injectors
johnnyracecar.com custom fmic
drift people llc intercooler piping 2.5"
driftpeople llc/green filters intake
drift people down pipe 3"
Drift people LLC top mount turbo manifold
Hybridynamics tuned ECU
Kaaz 2 way LSD 100% 3"motoria exhaust

Interior

House of colors silver w/hoc micro and macro flake
NEX race seats
rjs 5 point harnesses
MOMO steering wheel
Razo shift knob
apexi avcd boost controller
drift people llc full roll cage 1.5 dom .120wall
Autometer a/f gauge
Auto Meter boost gauge
APEXI super afc
drift people llc seam weld chassis

Exterior

Toyota scion white
roof house of color chrome flake large and small over black
4 15x8 0 offset sportmax 002 wheels red
4 5zigen fno1rc 17x9 17x8 bronze
version select 2 body kit
30mm b magic front d1 fender
30mm b-magic rear quarters
tinted headlamp/taillamp

BMW custom hid kit
drift people LLC 4" cowl hood
drift people llc tow hooks drift people llc1.5" wheel spacer front
drift people llc 1.25" wheel spacer rear

Suspension

JIC front and rear strut bars
JIC front tension rods
, JIC inner and outer tie rod ends
,jdm rear camber arms
jdm rear track arms
JIC rear toe adjusters
JDM rear lower tubular control arms
Tein super drift gold full coilover shock setup w/camber plates
Energy Suspension bushings

Future Mods

18" wheels and wider tires front and rear
custom front spindles for more steering angle
seam weld and reinforce engine bay w/wheel tubs
aluminum radiator w/custom v mount intercooler setup
full rebuild balance sr20det w/aftermarket piston and rods
HKS stage 1 cams to get over 400hp@wheels
custom flame thrower exhaust rear section
hydraulic e-brake

Current sponsors

DRIFT PEOPLE LLC
JOHNNYRACECAR.COM
IMAGE PERFORMANCE
GREGS MACHINE SERVICE
SUISLIDEDRIFT.COM

THE PLAN

2007 goals & planned media coverage

2007 formula d pro-am television coverage
2007 Nopi event coverage
2007 Superstreet tour magazine and internet coverage
2007 us drift television and internet coverage
2007 us drift pro am television,magazine,internet coverage
2007 beaver run drift people llc practice/license events
2007 beaver run drift people llc drift day(late 2007)
misc 2007 drift practices, car shows and video shoots

my main goals : get as much media coverage as possible for my sponsors
finish 1st us drift series(finished 2nd 2005 due to engine failures x3)
finish top 3 nopi drift
win formula d pro-am championship
get formula d license for 2008

THE END



For more info on Marc Rozzo, his car and program

Email gotslicks@yahoo.com or visit www.driftpeople.com

All demographic info is property of slipstream global marketing or formula drift. Not to be used w/o proper citation of sources and permission.

IMAGES



IMAGES



sponsorship proposal

anyone who is involved in motorsports knows that it is expensive and drifting is no different. The only way to succeed is to stay on top of your game with the most up to date parts that are on the market. Without the help of a sponsor to help keep costs down it makes becoming a recognized pro driver very difficult.

The main costs to go to these events are mostly car maintenance/parts, tires, entrance fees and travel expenses. So any help within the realm of reason would make it much easier to succeed at the goal of becoming a recognized driver and getting media advertisement for your product. Wins on Sunday sell on Monday theory. When people see that a vehicle is capable of winning events with parts and tires that are readily available to them, it gives those people something to shoot for. They realize that they too can build a competitive car w/ parts that are not strictly for racecars.

Everyday some kid gets his license and the dream of being involved in motorsports begins. When that kid sees that your company sponsors the drift car that won at the event he attended, picks up a magazine or reads on the internet about this car and realizes he too can have those same parts. That kid will do anything in his power to purchase those parts, I know first hand because I was that kid.

If you can sponsor me for the 2007-drift season or even a select few events, It will help me be more consistent because I will be able to use your product through out the whole year. I will be able to set the car up based on your product and It will stay that way. Because of financial reasons we end up trying so many different combinations of parts and tires, I usually have to keep changing the car setup at each event, it would be nice to use the same parts and tires every time. The consistency will help us win more events and the media coverage will be great.

I feel that your sponsorship can give me the winning edge and that edge will make your product sought after by fans. Fans that want to have the winning edge made possible with your product.